



ASSOCIATION
EXECUTIVES
group

Contact: Denise Harris

Phone: 414-908-4924

Email: dharris@associationeg.com

FOR IMMEDIATE RELEASE

AEG Announces an Expansion through the Asset Purchase of a Local Management Firm

OAK CREEK, WI, April 14, 2016 – Association Executives Group (AEG) and its sister company, Harris Marketing Group (HMG), announce their recent purchase of the assets and contracts of a local association management agency. As a result of the expansion, AEG and HMG have moved their headquarters from Wales, WI to Oak Creek, WI, in order to be more centrally located to the Milwaukee Metro area. The expansion was in the works since the end of 2015, with the finalization and move occurring in mid March 2016. The combination of the staff from the acquisition brings a high level of talent and expertise to the association management industry. This creates the opportunity for growth as well as enhances the services provided to current clients.

AEG serves the nonprofit association and foundation community. Their commitment to growing and supporting these organizations is what initially brought the two companies together. AEG's values, principles, beliefs in traditional business etiquette and full commitment to client service made this expansion an obvious decision. Their complementary expertise and shared vision for the future made this a perfect fit.

--More--



ASSOCIATION
EXECUTIVES
group

AEG brings more than 30 years of experience in association management, membership growth, event planning, technology and marketing. The ability to utilize marketing services and this expertise to those association clients will be a unique offering that will help in the growth of its client's membership base and overall revenue.

AEG, located in Oak Creek, Wisconsin, is a multi-disciplinary, woman-owned association management company that has been in business for more than 30 years. The company's integrated approach provides local and national clients with cost-effective, full-service management as well as outsourced services including event planning, financial/legal services, education and certification management, membership development, marketing support and complete web development and technology services. The agency has serviced clients in a wide range of industries including financial, education, health, security and more. To learn more about AEG, please visit <http://www.associationeg.com/>.

--End--